



# 7 INMO members diagnosed with breast cancer

Their outlook was improved thanks to Pink Power

"Anything that **helps saves lives** should be encouraged."

"**Excellent service** carried out by extremely lovely and **dedicated professionals.**"

"**It saved my life** as it picked up breast cancer early and **I was treated.** Without pink power my story would have been very different."

"**They found something** abnormal during the assessment, **its early** and hopefully caught in time."

"**I required surgery** so the pink power campaign was of great benefit to me. **Literally saved my life.**"

"My friend's **breast cancer was caught early** due to Pink Power. Any reminder to become more breast aware is brilliant."

"**I was diagnosed with stage 1 breast cancer** that definitely would have not been diagnosed for some time yet without this! In the mammogram they found **calcifications** on my right breast that could not be felt. **So grateful they were found now.** Thank you."

"**It encouraged me to have an exam** which wouldn't have happened without it."

## Breast & Prostate Health Assessment and Education Programme

for members of the INMO Income Protection Scheme

### Our fight against cancer



Over the past year:

**7,073** were invited

**1,879** booked an assessment

**425** were sent for further tests (e.g. Mammogram, Ultrasound, Biopsy or MRI)

**4 INMO members** were diagnosed with Breast Cancer (in addition to the 3 members diagnosed through the 2012 campaign).

#### Making a difference

Since 2012, 5,000 INMO members booked a GP appointment and over 850 were referred for further tests.

### Education helps save lives

Awareness improved by a huge **50%** thanks to the education provided by the programme.

If one life can be saved through this initiative it will all be worthwhile.

**90%** said they were confident to self-check after their Pink Power appointment, compared to only **40%** before.

**99%** rated the programme excellent, good/very good.

**Thank you for supporting Pink and Blue Power.**

The programme is now closed for booking. For more info on the INMO Income Protection Scheme, visit [cornmarket.ie/inmo](http://cornmarket.ie/inmo)