|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Cookie Name** | **Provider** | **Purpose** | **Type** | **Expiry** |
| \_utm.gif | doubleclick.net | Google Analytics Tracking Code that logs details about the visitor's browser and computer. | Pixel | Session |
| \_utma | cornmarket.ie | Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics. | HTTP | 2 years |
| \_utmb | cornmarket.ie | Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit. | HTTP | Session |
| \_utmc | cornmarket.ie | Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit. | HTTP | Session |
| tmz | cornmarket.ie | Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics. | HTTP | 6 months |
| exp\_last\_activity | cornmarket.ie | Contains information on what date the user last visited the website. Used to generate statistical data. | HTTP | 1 year |
| exp\_last\_visit | cornmarket.ie | Contains information on what date the user last visited the website. Used to generate statistical data. | HTTP | 1 year |
| exp\_tracker | cornmarket.ie | Contains information on what date the user last visited the website. Used to generate statistical data. | HTTP | Session |
| Vuid | vimeo.com | Collects data on the user's visit to the website, such as which pages have been read. | HTTP | 2 years |
| \_stid | sharethis.com | Registers a unique ID that identifies the user's device for return visits | HTTP | 1 year |
| \_unam | cornmarket.ie | Saves the user's navigation on the website including what pages have been viewed and how long the browser has been used to view each page | HTTP | 9 months |
| \_utmli | cornmarket.ie | Unclassified  | HTTP | Session |

**Marketing cookies**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Cookie Name** | **Provider** | **Purpose** | **Type** | **Expiry** |
| ads/ga-audiences | google.com | Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites | Pixel | Session |
| ads/user-lists/# | google.com | Unclassified | Pixel | Session |
| Fr | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers | HTTP | 3 months |
| IDE | doubleclick.net | Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user | HTTP | 2 years |
| MUID | bing.com | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains | HTTP | 1 year |
| MUIDB | bing.com | Unclassified  | HTTP | 1 year |
| test\_cookie | doubleclick.net | Used to check if the user's browser supports cookies | HTTP | Session |
| Tr | facebook.com | Unclassified | Pixel | Session |

**Necessary cookies**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Cookie Name** | **Provider** | **Purpose** | **Type** | **Expiry** |
| \_uetsid | cornmarket.ie | Unclassified | HTTP | Session |
| exp\_cookies\_on | cornmarket.ie | Unclassified | HTTP | Session |
| hide | cornmarket.ie | Unclassified | HTTP | 9 days |
| \_utmt | cornmarket.ie | Used to throttle the speed of requests to the server. | HTTP | Session |
| p.gif | typekit.net | Unclassified | Pixel | Session |