



2 TUI members diagnosed with cancer

Their outlook was improved thanks to this campaign

"Anything that **helps saves lives** should be encouraged."

"**Excellent service** carried out by extremely lovely and **dedicated professionals.**"

"**It saved my life** as it picked up breast cancer early and **I was treated.** Without pink power my story would have been very different."

"**They found something** abnormal during the assessment, **its early** and hopefully caught in time."

"**I required surgery** so the pink power campaign was of great benefit to me. **Literally saved my life.**"

"My friend's **breast cancer was caught early** due to Pink Power. Any reminder to become more breast aware is brilliant."

"**It encouraged me to have an exam** which wouldn't have happened without it."

"**I was diagnosed with stage 1 breast cancer** that definitely would have not been diagnosed for some time yet without this! In the mammogram they found **calcifications** on my right breast that could not be felt. **So grateful they were found now.** Thank you."

Breast & Prostate Health Assessment and Education Programme

for members of the TUI Income Continuance Plan

Our fight against cancer



Over the past year:

- 3,688 were invited
- 996 booked an assessment
- 213 were sent for further tests (e.g. Mammogram, Ultrasound, Biopsy or MRI)

Two cancers caught

One member was diagnosed with Breast Cancer and another was diagnosed with Prostate Cancer.

Education helps save lives

Awareness improved by a huge **50%** thanks to the education provided by the programme.

If one life can be saved through this initiative it will all be worthwhile.

90% said they were confident to self-check after their Pink Power appointment, compared to only **40%** before.

99% rated the programme excellent, good/very good.

Thank you for supporting Pink and Blue Power.

The programme is now closed for booking. For more on the TUI Income Continuance Plan, visit cornmarket.ie/tui